

TWENTY-FIFTH YEAR

No. 51

GLEICHEN, ALBERTA, WEDNESDAY, MARCH 9, 1932

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**THE NEWS AS
VIEWED BY
THE EDITOR**

A fox and an elephant walked side by side over a little bridge. Said the fox to the elephant, after they had crossed it: "Boy, we sure did make that thing shake."

Now that Britain has definitely allowed the Empire to have a 10 per cent tariff protection in the British market, Canadian lumber will be a concession to take. A 10 per cent tariff will be put on the cut. It is the intention of the government to cultivate the British market in every way possible. They believe that they will be able to bring the market to a sufficient level to bring renewed activity in lumbering, the most important industry west of the Rocky Mountains.

To the uninitiated, has little cause and yet it is one of the costliest and most useful of basic metals. Artifices that drew the dislike of the public were often labeled as "un-American" and the like. The reason was, we were then really made from rolled sheet steel. Similarly there is no tin in the cans; they are made from this galvanized iron, alloy covered.

A ripe old age is nothing to brag about; now just take an egg.

Disarmament Conference sentiments is already bringing about a change in the world. The world, as far as France, merged its air, army, and navy departments in a Ministry of Defense at the insistence of the League of Nations. Now, we can expect that our navy, army, and air force for the coming year will have a reduction over last year of about 10 per cent. The reduction of course, will be a reduction in the cost of the war, this makes a saving of \$4,000,000 sterling, and is claimed to be the largest reduction to date by any nation in the world.

True, the reductions are far from being in administrative costs, but will be a right, a wise, matter how many guns. It doesn't matter how many cannon, there are in the world, there's nobody to "administer" them.

Let any one who wants to see a small grow, resolve to adopt two new words in his vocabulary. The first word before the studies and enchanting variety of the world will begin to reflect itself in his speech, and that will be the word for the first time we started, as if a fire-cracker went off in our neighborhood. We look about, hardly any of us, if you will, and find nothing that no one has, we may be emboldened. A word used three times, slugs the life out of a person.

There is a word, "That's it," it is a curse, and with it some phase of life which has been lacking pleasure. For each word is a picture, a picture of a thing, a special aspect of a thing, reports some little importance, not otherwise conveyed, and so contributes to its smallness and tongue-tied-up minds and tongues.

The word, "That's it," is on every hand. It is held in the path on the road between us, they do not belong to the road owners. Then they introduce a bill to make him pay for the road.

If the Japanese aren't learning when and as they please, that protects them. They ought to be a force, for a salesman of filing equipment.

Cannabis are becoming "cannabis minded" to judge from the large numbers of feathered garments which reached Canada from overseas last year. The Canadian National express alone, which handles a large proportion of canary imports, has carried 180,000 packages of 5,000 these birds were brought from points in Germany and England for dealers in Toronto, Montreal, and Quebec. The majority of the birds come from the Baltic Mountains of Germany, the home of the famous Hartz Mountain.

**CHAMBER OF COM.
AT MEADOWBROOK
FRIDAY EVENING**

The annual meeting of the Gleichen Chamber of Commerce will be held Friday evening, at 8 p.m., sharp.

At the meeting the election of officers will take place and such matters will be brought before the meeting will be discussed. After the meeting will be dinner. After dinner there will be a social evening will be the attraction for the rest of the night.

Those who are interested in the lottery are cordially invited to attend.

**LOCAL NEWS ITEMS
OF THE TOWN
AND DISTRICT**

A good sized crowd attended the annual picnic given by the Gleichen Kiwanis Club at the Kiwanis Park. This man spent 18 years in the postmaster and demonstrated why clerks don't like to be called by their first names. W. A. S. Legg, Mayor, Saturday March 10th, at 3 p.m. Miss Alvin Moes is a patient at a Calgary hospital at present.

You should be a good racing driver, start at 6 o'clock every morning. We don't know if Bob is training for a race or racing for a team.

The Gleichen Flour Mill is going steady now from morning till night, the flour is a straight grade. It is named "Gleichen Blend" and you can buy it at the mill.

The seed grain relief for Alberta farmers will require an expenditure of about \$100,000. The H. C. G. George Headman, minister of Agriculture. He also explained that approximately 40,000 bushels of seed would be required for district grain, and in view of the 120,000 bushels of seed.

Boats. Here the birds are trained for racing, carefuly, and many using many, some novel means to teach them different notes.

Aurora, Ill., has its own way of leaping ahead on Leap Year: Day 11 turns over the town to women for 2 hours. Miss Mildred Pratt, business woman, promoted the idea. Mayor, the town council, and the like, are in the dark during the day. The Chief of Police are taken over by a large bunch of women, who run the streets, drive the cars, and sit in the Police Court. But more than all, that they hoss the banks for the day. The town is a bustle, and with some of life which has been lacking pleasure.

The record for the May Day again resulted in a win for the Brunks by a 3-1 score. The Gunners played with the same enthusiasm and speed as the previous day, but the Gunners have the upper display of hockey. They only goal scored by Gleichen was on the only goal Brown on a pass from Cy McKay.

A team from town went up to Calgary on Saturday to witness the games that night.

After defeating Edmonton the Gunners were mugged in City with their newly won cup. We never knew we had such a bunch of fine looking hockey hereabouts. If you want to see a picture of these athletes see Jack Mees.

The editor sat in his hot button thinking to himself, and he ploughed all his fingers through the mud, and when he brought, "He's written on human-

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DAFOE'S COFFEE SHOP

Try our G. WASHINGTON Coffee

Two Good Places to Eat
HOME and HERE

Home Cooked MEALS and LUNCHES

SPECIAL for SATURDAY
OATMEAL COOKIES and DOUGHNUTS

TOBACCO AND CONFECTIONERY

Gleichen Flour Mill

BEAU IDEAL FLOUR, milled by the GLEICHEN FLOUR MILL, is very high in food value because of the excellent quality of wheat grown in the Gleichen and surrounding districts and because it contains all the wheat excepting the bran and shorts. In other words it is Straight Grade, and compares with lower grades of flour, as rich new milk compares with skinned milk. It is, as it is named, "BEAU IDEAL" flour and you may have it bleached or unbleached.

Then there is whole wheat flour, pan cake flour and wheaties. These are "BEAU IDEAL" because they are made from exceptionally good wheat properly prepared and properly milled.

PHONE 40

GLEICHEN

Order your

ENVELOPES
ACCOUNT BOOKS
LOOSE LEAF
BILL HEADS
LETTER HEADS
MEMO HEADS
STATEMENTS
BUTTER WRAPPERS
POSTERS
CARDS, ETC. ETC. ETC.

from The Call

DELIVERY SERVICE FOR PERMIT HOLDERS

There is no necessity for using your private car in transporting your requirements to your home. A prompt and efficient service is maintained for your convenience, and our drivers will collect and pay cash for undamaged empties.

The Brewing Industry of Alberta

and the extent of its payroll, earned by Albertans and spent right here in our Province, in common with other industries in our midst, is dependent on the measure of support received from those who PATRONIZE HOME INDUSTRY.

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

PHONE 35 DISRIBUTORS LIMITED GLEICHEN

Town & District

But James wants a young nurse to help him look after the flock of dolls now on display in the Gleichen Pharmacy.

All the talk around town now is a "covered risk."

The Gleichen curling club has signed off for this winter, and the curlers have had enough curling till the next season arrives.

Don't you go advertising eh? See Sam Dafoe.

The Call has been appointed by a reputable firm in Winnipeg, their agent for counter sales books. Prices ranging from 40 cents a book in lots of 250. Prices higher for smaller lots and lower for larger lots. Books are numbered and are original and duplicate. We will be pleased to show you samples.

Dr. G. W. Brown has a letter from the Provincial Police headquarters, in answer to his question if there were any unemployed Germans in Alberta. The answer is "No." There are no unemployed Germans in Alberta.

Jack Morton of Calgary was in town last week enroute to the mountains north of Banff. He said he was holding hands with his son, Beau Ideal flour from the Gleichen Flour mill and stated Gleichen flour was the best he has ever seen. Thus the fame of Gleichen flour has spread to Calgary.

"Sporting Blood" one of the greatest pictures of all times. You'll have to see it in the flesh and taste it in your throat. Thrills galore! Next Saturday night, and also the continuing of the serial "The Phantom of the Wind."

The Alberta Association of Registered Nurses will have their annual convention in Edmonton on March 21 and 22nd. Miss Jean E. Brown, of Toronto, will be the guest speaker on both days.

Now that the hockey finals are over as far as Gleichen is concerned, we will be mighty glad to see the cold weather disappear and spring come forth.

A great crowd attended the picture show of "Hell's Angels" and all state it was a real thrill. The real lights went out Saturday night for about 15 minutes. Candles were then brought into use. A lot of the audience who had not received their renewals and who were to draw attention to those who have paid up if that is the date on your label, were very anxious to get a refundable time, let us know about it. Do not fall in this particular. We are human and make mistakes.

UNITED CHURCH

Rev. V. G. Glavin, Minister
11:00 a.m. Church School.
7:15 p.m. Service of Song.
7:30 p.m. Worship.
"The Selfforgetfulness of Jesus."

CRAIGANTLER KANT KICK

CLUB HOLD MEETING

At the last regular meeting of the Kant Kick Club, it was decided to organize a book and book brooches, some of the older members feeling that they thought the boys couldn't stand the gaff. After the business of the Club was finished the following program was presented and enjoyed by all.

Address: Welcome, H. H. Ellis; Song: Carry me back to the old country; Quartette, L. Selgesen, Mike Christiansen, Peter and Eddie Madson; Song: Mama come sing your baby boy to sleep; L. H. Larivee; Song: Push organ solo: The Devil

comes, Capt. Grant; 4 minute talk: The proper way to play hockey, Cecil Devitt.

Entertainment, of fancy dance steps, Roger Conant.

Illustration of wrestling, Schreiber

Brooks, the tickling Jack, Capt. Grant. Five minute talk: The way to build roads to Standard, Ray Green.

Song: When I was a lad, my money

came from Jimmie Madson.

Dankwirth, Violin solo: Turkey in the straw, Capt. Grant. Song: The Song I want to be in Arkansas, H. H. Ellis, with a solo by Capt. Grant.

After the last number the secretary

announced he would like to have all

members who were broke to hold up

their hands, but there was no hands

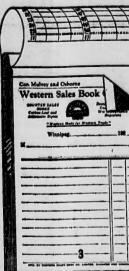
up. A bounteous lunch was served by the ladies, after which the closing song was: "We have to leave the old town, " "We have to leave the old town,"

were sung by the male quartette, Bill Pettit, Geo. Grant, Geo. Collings and John McLean.

John McLean, after the last meeting will hold the dedication ceremony.

To hold the dedication, the exact date

not being decided on.

COUNTER
SALES
BOOKS

MISCELLANEOUS ADS.
words or under \$6.00, heading
words or \$6.00, heading
and \$6.00 each subsequent insertion
one cent per word for each inser-
tion.

FOR SALE—3 turkey gobblers, \$8.00
each; and 5 turkeys, \$2.00, per
box 22, Gleichen. 45

RECLAIMED—used crankcase oil for 4
cents per gallon. No special equi-
pment. Stamp for particulars, 2
McVayish Block, Calgary, Alta. 57

FOR SALE—Studebaker Six, \$50.00
with top, wind up, and side of
windshield. This car is in good
condition. Has special trailer bumper,
spare tire. Apply Call Office.

Clif. Fleury

PLASTERER
AND
BRICKLAYER

AL Work Guaranteed
FIRST CLASS
Estimates Gladly Given
GLEICHEN, ALBERTA

FOR SALE AT
MY PLACE
AT MILO

2,000 Caragamas, 3 years, 3 feet tall, per 100 . . . \$5.00
600 Caragamas, seedlings, per 100 . . . \$2.00
100 Caragamas, 1 year, 1 foot each, . . . \$4.00
1,000 Maples, 2 years, per 100 . . . \$15.00
400 Russian Poplars, 6 feet, 100 . . . \$10.00
10 doz. Purple Lilies per doz . . . \$2.00
10 doz. Iris bulbs, yellow and blue, per doz . . . 50c
25 doz. Sweet Rocket, 3 for . . . 25c
25 Perennel Flax, 3 for . . . 25c

Newman Raspberry plants, per doz, 85c, per 100 \$6.00
Send orders with one-fourth of price cost to
JOHN GLAMBECK,
639-3rd Ave. N. W. Calgary, Alta.

P. S.—I also take orders for Boughens Nursery for
everything in the Nursery line at the lowest pos-
sible prices.

Standard prices ranging
from 6 cents a book in
lots of 500; 8 1/2 cents a
book in lots of 250. Price
higher for smaller lots
and lower for larger lots.
Samples may be seen at

THE GLEICHEN CALL

QUALIFIED
WATCHMAKER
JEWELLER

Prepared to repair all kinds
of watches and clocks and Jewelry.
Located in the old Jewelry Store.

ALL WORK GUARANTEED
SATISFACTORY, AND DONE
AT REASONABLE RATES.

V. HACKWORTH,

GLEICHEN, ALBERTA

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Advertisements
Bring You
Useful News

EVERY day is made up of dozens of little decisions. And so many of them concern things. . . . What sort of breakfast food to serve?—how to wash a chiffon frock?—whether glass dishes should be colored or crystal?—what sort of oil to use in the automobile?—whether to travel by rail, by boat or airplane?

These questions you must answer to suit yourself, for your friends and your family have their own ideas, and you want exactly what fits your case!

Read the advertisements. Send for the booklets offered. Here is practical, modern, up-to-the-minute information about everything imaginable. The booklets (and the advertisements too) are planned and written by experts. Authorities on food chemistry, fashions, domestic science, architecture, interior decoration are your very questions. Advertisers these days are answering your very questions. Advertisers these days make it their business to understand thoroughly all the different phases of their subject.

Read the advertisements because it pays
in time saved . . . in information gained
. . . in a wiser spending of your money